

KINGSLEY NAPLEY

YouGov poll ahead of November Budget shows over half of the British public want complete abolition of IHT

The Kingsley Napley sponsored YouGov poll results from September 2025 are shown below, alongside comparison data from when the same questions were asked in September 2024, September 2023 and October 2022 (NB rounding has been applied):

	SUPPORT				OPPOSE				DON'T KNOW			
	2025	2024	2023	2022	2025	2024	2023	2022	2025	2024	2023	2022
Abolishing IHT completely	54%	49%	55%	48%	36%	36%	33%	37%	12%	14%	13%	15%
Raising the £325k threshold at which estate of deceased must pay IHT	67%	64%	65%	63%	17%	20%	20%	21%	16%	17%	16%	16%
Increasing the current 40% IHT rate	13%	16%	14%	16%	76%	69%	71%	67%	13=2%	16%	14%	16%

The breakdown of responses by political party alignment was as follows (with 2025 and 2024 figures based on 2024 voting behaviour and earlier data based on 2019 election voting behaviour):

		CONS				LAB				LIB D				REFORM	
		2025	2024	2023	2022	2025	2024	2023	2022	2025	2024	2023	2022	2025	2024
Abolishing IHT completely	Support Oppose	72% 20%	64% 28%	70% 21%	60% 30%	39% 48%	35% 48%	39% 51%	38% 47%	48% 41%	38% 45%	43% 49%	43% 50%	73% 22%	69% 23%
Raising the £325k threshold at which estate of deceased must pay IHT	Support Oppose	79% 14%	74% 16%	77% 14%	77% 13%	65% 22%	60% 21%	62% 24%	59% 24%	77% 14%	70% 19%	71% 22%	68% 20%	74% 17%	74% 14%
Increasing the current 40% IHT rate	Support Oppose	5% 85%	9% 82%	9% 84%	10% 82%	19% 67%	24% 58%	23% 62%	24% 57%	12% 80%	19% 67%	18% 73%	21% 72%	9% 85%	8% 82%

The breakdown of responses by age was as follows:

	Age	SUPPORT in %				OPPOSE in %				DON'T KNOW in %			
		2025	2024	2023	2022	2025	2024	2023	2022	2025	2024	2023	2022
Abolishing IHT completely	18-24	45	36	42	35	41	37	32	41	14	27	25	24
	25-49	51	50	55	49	34	35	32	36	15	15	13	15
	50-64	50	51	55	53	32	38	36	57	8	11	8	10
	65+	57	53	57	51	33	37	31	36	10	10	12	14
Raising the £325k threshold at which estate of deceased must pay IHT	18-24	49	41	39	49	24	28	26	27	27	30	35	25
	25-49	63	60	62	57	19	22	19	24	19	18	19	18
	50-64	73	70	71	68	17	16	20	19	10	15	8	12
	65+	75	75	73	71	14	14	17	15	11	11	9	14
Increasing the current 40% IHT rate	18-24	16	19	18	26	70	58	53	53	14	23	29	21
	25-49	14	16	14	16	72	66	70	66	13	15	15	18
	50-64	11	17	15	16	79	71	74	73	10	13	11	11
	65+	9	14	11	13	79	74	78	71	11	12	10	15

ENDS

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NOTES TO EDITORS

*All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2,220 adults. Fieldwork was undertaken between 24th - 25th September 2025. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+). The full YouGov 2025 poll dataset can be viewed here:

<https://www.kingsleynapley.co.uk/resources/download/634/yougov-ihl-data-2025.pdf>

The same fieldwork was undertaken in September 2024, September 2023 and October 2022 - see datasets below.

- 2024 data-set: <https://www.kingsleynapley.co.uk/resources/download/599/yougov-ihl-data-2024.pdf>
- The 2023 data <https://www.kingsleynapley.co.uk/resources/download/562/yougov-ihl-data-2023.pdf> came in the wake of media reports that then PM Rishi Sunak was considering the abolition of IHT or slashing the rate levied;
- The 2022 data followed the Liz Truss/Kwasi Kwarteng mini-budget https://docs.cdn.yougov.com/vinj4j37e1/BellYard_Kingsley_Inheritance_221021.pdf.

Kingsley Napley's recent IHT Leaderboard analysis showing which areas pay the most inheritance tax by local authority based on the latest annual HMRC data can be found here:

<https://www.kingsleynapley.co.uk/our-news/press-releases/kingsley-napleys-inheritance-tax-leaderboard>

About Kingsley Napley

Kingsley Napley LLP is a leading UK based law firm providing expertise for our clients' business and private lives, when it matters most. We advise in the following areas: corporate and commercial, criminal, dispute resolution, employment, family & divorce, immigration, medical negligence & personal injury, private client, public law, real estate & construction, restructuring & insolvency and regulatory law. For more information see www.kingsleynapley.co.uk.