



The Times/Kingsley Napley Student Advocacy Competition 2017: Shortlisting criteria

Entries will be judged on the quality of the argument and the advocacy skills of the competitor - What are we looking for?

Overall:

- Grasp of the range of issues, in favour and against
- Clarity of the opinion expressed
 - Plain English
 - Structure of argument
 - References and quotes correctly attributed
 - Legal principles accurately employed
- Credibility/sincerity
- Persuasiveness

Skeleton

- States and fairly describes the issue
- Legally and factually accurate
- Logical
 - Structure
 - Deals evenly with both sides of the argument
 - Evidences support for the position taken
- States an opinion based on the preceding information
 - Provides a solution
 - Innovation

Presentation

- Delivery
 - Clarity (speaks clearly & audibly)
 - Pace (pauses regularly; varies the pace & tone of delivery)
 - Control (use of emphasis)
- Presentation
 - Dressed smartly (no distractions)
 - Posture
 - Non- verbal communication
 - Good eye contact
 - Confidence (appears relaxed)
 - Maintains the listener's attention
- Response to questions/external/unexpected events
- Impact
 - Polite
 - Constructive
 - Fair
- Assertive
- Closes properly/politely e.g. "thank you/ those are my submissions"